

Build eBay Affiliate Stores in Less Than “30 Minutes” with “FREE” software!

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“TOP SECRET” Method Produces Income sites in 30 Minutes or LESS!!!

I’m going to show you how you can build a revenue generating eBay & AdSense store, in less than 30 minutes, with “FREE” software available online. That’s right, a income producing, TOTALLY “FREE” eBay store for “FREE.” Ok, turn off your skeptic button, you can build a “professional” looking site in less than 30 minutes, with “FREE” software that’s readily available, and I’m going to show you how.

First, here are a few sites I’ve produced with this software, just to give you an idea how professional these sites can look:

<http://hotcorvettestore.com/>

<http://harleydyna.net/>

<http://macbooknotebook.com/>

<http://www.911porsche.us/>

These are just a few sites I’ve built using these “little” known secrets. They must be “SECRETS” because very few people are using these techniques, at least I haven’t found very many.

HOW can WE DO THIS?

It’s really quite simple; just take the web’s #1 blogging software, and turn it into an “INCOME” generating powerhouse. That’s right “FREE” software that you can use to generate income from eBay & AdSense. The “FREE” software is WordPress.

Now before you “freak” out, I’m going to show you an absolute easy way to install this software, add a “professional” looking template, and then combine the site with a “TOTALLY FREE” WordPress plugin, that will attract “TON’S” of visitors to your site(s). Yes I said sites, because as quickly as you can say “Supercalafragalisticexpialadocious” you can build “many” professional looking sites. What build more than one “CA\$H” generating site? Come on Guy, what are

you smokin'? It's ABSOLUTELY "TRUE"!!! And if I was smokin', I wouldn't tell you.....

Want an immediate income stream? How about producing a few of these "Gems" and then flip them for a "quick" profit? That's what I do on a daily basis. You can earn a quick \$100, \$200, or more, with one of these "CA\$H" producing sites.

Here's a shot of my Paypal account recent activity....Obviously the larger amounts are website sales:

Recent Activity Last updated 11/2/2007 10:02 PDT

| Payments Received from Oct. 6, 2007 to Nov. 5, 2007 | | | | | | | | | | NEXT > | |
|---|---------------|---------|----------------|-----------|-------------------------|--------------------------------------|--------------|--------------|--------------|--------|--|
| Date | Type | To/From | Name/Email | Status | Details | Action | Gross | Fee | Net Amount | | |
| Nov. 5, 2007 | Payment | From | David Gibson | Completed | Details | | \$75.00 USD | -\$2.48 USD | \$72.52 USD | | |
| Nov. 4, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$15.00 USD | -\$0.74 USD | \$14.26 USD | | |
| Nov. 2, 2007 | Payment | From | Andrew Payford | Completed | Details | Print shipping label | \$100.00 USD | -\$4.20 USD | \$95.80 USD | | |
| Nov. 1, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$273.27 USD | -\$8.22 USD | \$265.05 USD | | |
| Oct. 31, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$160.00 USD | -\$4.94 USD | \$155.06 USD | | |
| Oct. 31, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$10.00 USD | -\$0.69 USD | \$9.31 USD | | |
| Oct. 30, 2007 | Payment | From | Singapore | Completed | Details | | \$75.00 USD | -\$2.48 USD | \$72.52 USD | | |
| Oct. 29, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$125.00 USD | -\$3.93 USD | \$121.07 USD | | |
| Oct. 28, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$10.00 USD | -\$0.59 USD | \$9.41 USD | | |
| Oct. 27, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$15.00 USD | -\$0.89 USD | \$14.11 USD | | |
| Oct. 26, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$20.00 USD | -\$0.88 USD | \$19.12 USD | | |
| Oct. 25, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$15.00 USD | -\$0.89 USD | \$14.11 USD | | |
| Oct. 24, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$10.00 USD | -\$0.59 USD | \$9.41 USD | | |
| Oct. 24, 2007 | Payment | From | David Gibson | Completed | Details | | \$500.00 USD | -\$14.80 USD | \$485.20 USD | | |
| Oct. 23, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$12.00 USD | -\$0.77 USD | \$11.23 USD | | |
| Oct. 22, 2007 | PayPal Credit | From | David Gibson | Completed | Details | Print shipping label | \$300.00 USD | -\$9.00 USD | \$291.00 USD | | |
| Oct. 21, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$10.00 USD | -\$0.59 USD | \$9.41 USD | | |
| Oct. 21, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$12.00 USD | -\$0.77 USD | \$11.23 USD | | |
| Oct. 20, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$7.00 USD | -\$0.57 USD | \$6.43 USD | | |
| Oct. 20, 2007 | Payment | From | David Gibson | Completed | Details | Print shipping label | \$15.00 USD | -\$0.74 USD | \$14.26 USD | | |
| | | | | | | | | | | NEXT > | |

Ok, OK, Let's get STARTED!!!

Before we install WordPress let's determine what products our eBay Niche store will include. A good start is eBay's Hot List, a listing of current products that are selling like "hot" cakes.

2007 Holiday Hot List

2007 Holiday Hot List

Overview: Top 25

[Technology](#)
[Clothing, Shoes & Accessories](#)
[Toys](#)
[Collectibles](#)
[Jewelry & Watches](#)
[Sporting Goods](#)
[Musical Instruments](#)
[Media](#)
[Health & Beauty](#)
[Home](#)

Top 25 Hottest eBay Sellers

- 1 iPhone
- 2 Webkinz / Lil'Kinz
- 3 Transformers
- 4 Collectible Barbie
- 5 Dooney & Bourke Zebra Tote
- 6 Nintendo Wii
- 7 T.M.X. Friends - Ernie & Cookie Monster
- 8 BCBG Dress
- 9 Harry Potter and the Deathly Hallows
- 10 Rock Band Video Game
- 11 iPod nano 8GB (Black)
- 12 The Simpsons
- 13 PlayStation 3
- 14 I'm Not A Plastic Bag
- 15 Motorola RAZR2
- 16 Designer Fragrances
- 17 Citizen Eco-Drive Watch
- 18 Nike Air Max 360 II
- 19 Abercrombie & Fitch Hoodie Jacket
- 20 Dept. 56 Snow Villages
- 21 Nike SasQuatch Sumo2
- 22 Gibson Electric Guitar
- 23 Craftsman Hand Tool Set
- 24 Burton Snowboard
- 25 Vtech Gadget

Great opportunities to improve your sales results



Get More
Buyers to
Look!



Add Gallery
Increase
final price



Attract Buyers
Add photos to
your listings!

We can see the numero uno item is the Apple iPhone. Let's build an Apple iPhone store, shall we??

We'll need to find a "FREE" theme for our store, since the default WordPress theme is, well "DEFAULT" nuff said. Let's search Google for "Free WordPress Theme(s)." As you can see, there are thousands of hits returned for Wordpress themes. That's the "fantastic" thing about WordPress. There are literally thousands of themes to choose from, and most of them are "FREE." You can EASILY create a stable of these eBay Niche stores, and never spend a "dime" (except for hosting).

We've found a very professional looking theme:

Free Wordpress Themes



Download free Wordpress themes for your blog

Search

Pages

- Home
- About

RSS feed



Categories

- 2 Columns
- 3 Columns
- AdSense Ready

« Brick 17 »

iPhone Theme

August 17th 2007 by depi in *Left Sidebar, Widget Ready, Fixed Width, 2 Columns*



Live Demo (3817) | Download (1583)

An awesome iPhone theme for Wordpress, widget ready and xhtml compliant.

Green Art »

Advertisement

Ads by Google

Agee Design
Custom phpBB and WordPress themes that match your site!
www.AgeeDesign.com

Theme Chess Sets at TCS
Over 100 beautiful theme chess sets on every topic. Low prices, no tax.
www.TheChessStore.com

Download the theme, and remember where you saved it. We're going to use it in a minute.....

We need one other piece of "FREE" Software, for our "FREE" CA\$H producing eBay site...This little plugin will pull the actual eBay auction feed's down from eBay, and display them on our site. Let's get this "FREE" software from this site:
<http://www.wiredstudios.com/phpbay/phpbay-lite-wordpress-plugin-display-ebay-auctions-in-wordpress.html>...

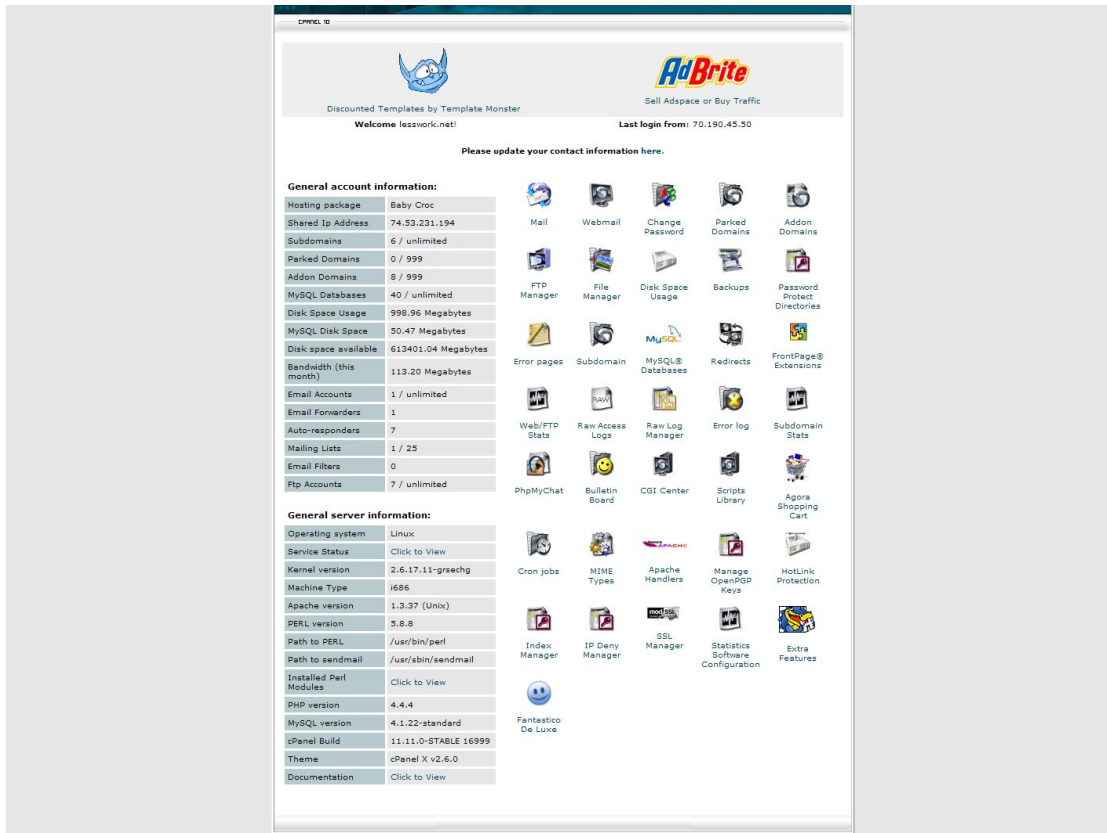


Ok, we now have all of the “FREE” software we’re going to need to install our eBay & AdSense CA\$H Machine....Let’s git ‘er DUN!!!

INSTALLATION:

We’re going to do this the “EASY” Way, so forget about installing WordPress manually. If you’d like to do that, be my guest, but this tutorial is about producing an “INCOME” generating site in less than “30 Minutes.”

First you’ll need a good Hosting company. I recommend BlueHost or Hostgator. Login to the Control Panel and look for an icon named “Fantastico.” That’s how we’re going to install WordPress. Using Fantastico, you can quickly and easily install Wordpress in less than 5 minutes...



Once you have opened Fantastico, look under Navigation for Blogs. This is where we'll do the actual installation of WordPress.....

HOME

LOGOUT

CPANEL 10

Navigation

- [Fantastico Home](#)
- [Control Panel Home](#)

Blogs

- [b2evolution](#)
- [Nucleus](#)
- [WordPress](#)

Content Management

- [Drupal](#)
- [Geeklog](#)
- [Joomla](#)
- [Mambo Open Source](#)
- [PHP-Nuke](#)
- [phpWCMS](#)
- [phpWebSite](#)
- [Post-Nuke](#)
- [Siteframe](#)
- [TYPO3](#)
- [Xoops](#)

Customer Relationship

- [Crafty Syntax Live Help](#)
- [Help Center Live](#)
- [osTicket](#)
- [PerlDesk](#)
- [PHP Support Tickets](#)
- [Support Logic Helpdesk](#)
- [Support Services Manager](#)

Fantastico

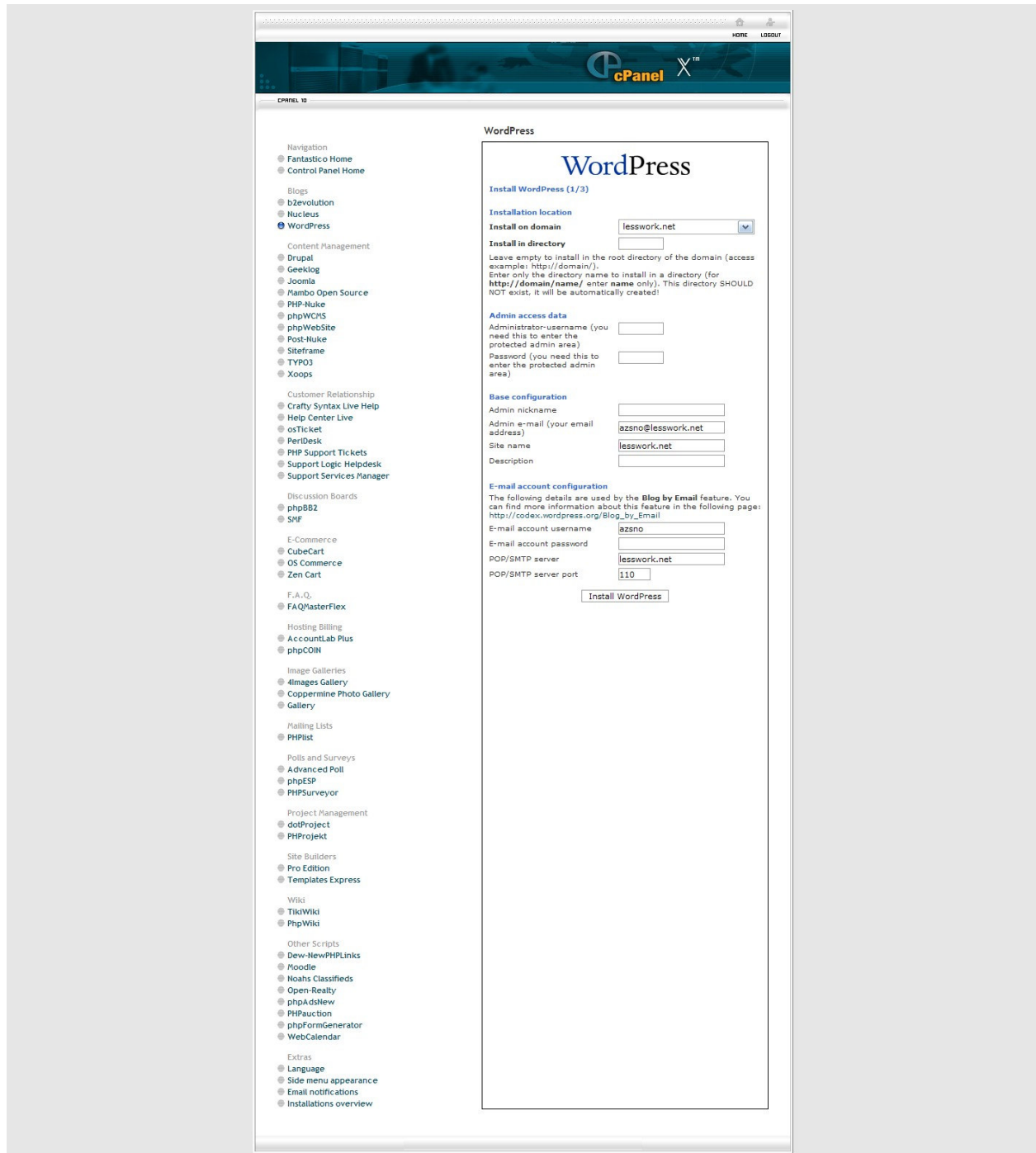
Use Fantastico to automatically install any of the scripts listed on the left. Installing any script will use one of your available MySQL databases. Removing any script will free up one of your used MySQL databases.

Click on any of the items on the left to get more details.

UPDATE NOW!
Following installations are not up-to-date. Keep your installations secure and up-to-date and ensure that future versions of Fantastico will be able to maintain your installations by updating now.

| WordPress Location | Installed Version | Upgrade Link |
|---------------------------------|-------------------|----------------------------------|
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | Unknown | Only manual upgrade possible |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |
| /www/htdocs/... | 2.2.2 | Upgrade to 2.3.1 |

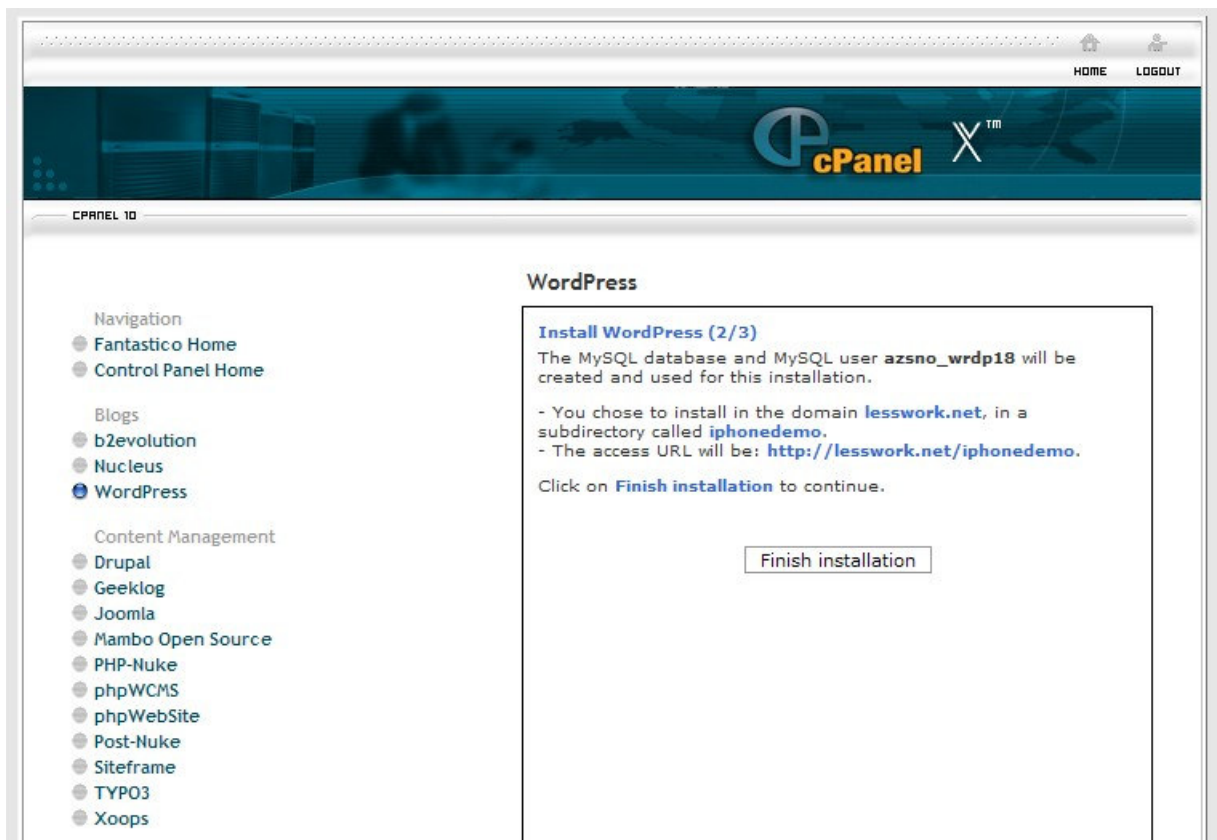
Now a window will open for the actual WordPress installation. You must “fill-in-the-blanks” here for the actual installation to occur. Make sure you define where you want your Wordpress installation to occur (which folder?)...



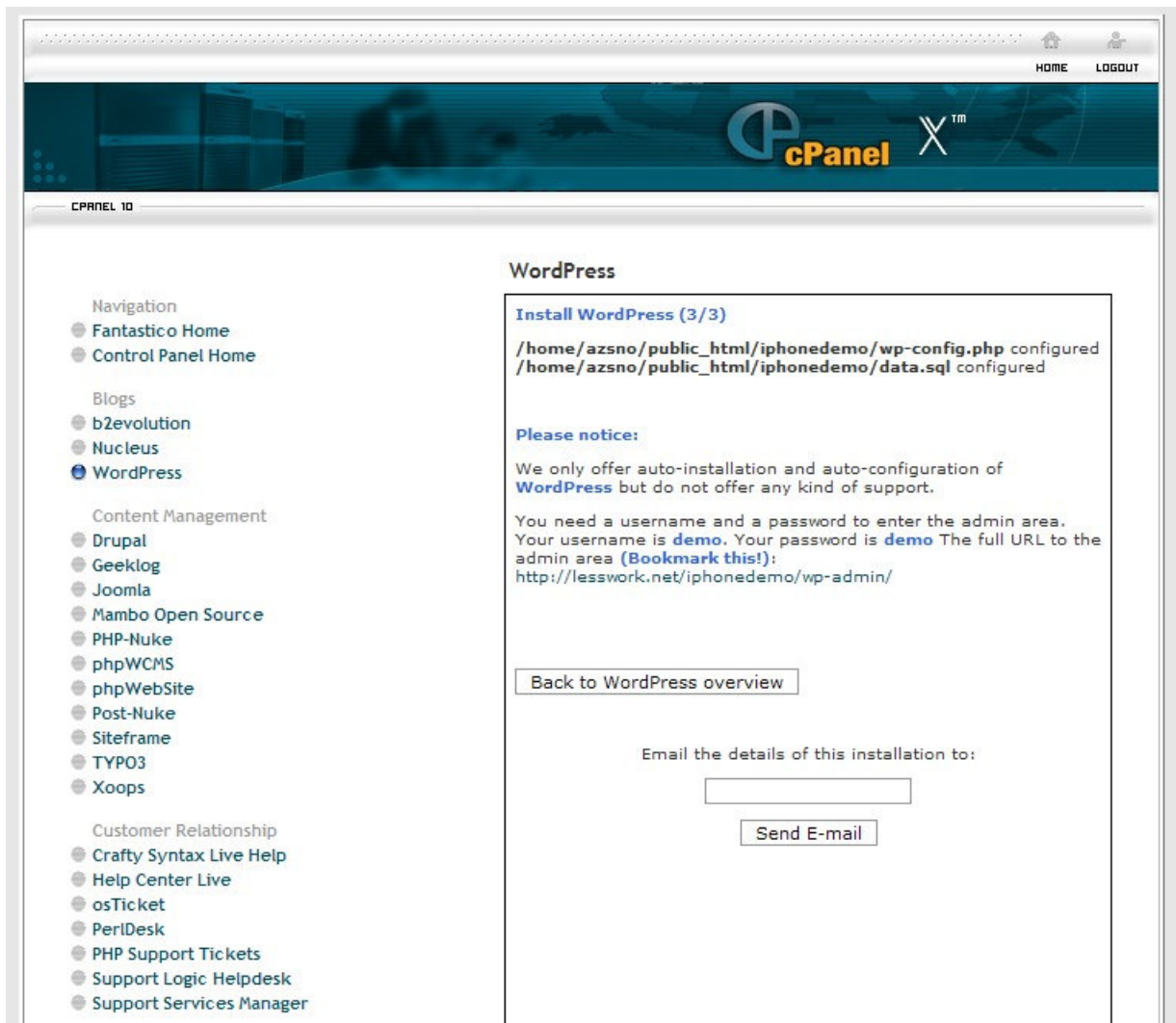
Ok, once you are satisfied with the information you have filled out, just click “INSTALL WORDPRESS”

Ok, now let's click on "Finish Installation." You mean we're done???

Well not quite, but wasn't that EASY???



Now the screen offer's us the option of sending our installation record to an email. I would "HIGHLY" recommend this option, since it will give us an "Electronic" trail backup to our installation. Just keep a copy of the email for future reference, you never know when it could come in handy....



Choose “The Full URL to the admin are” That link will take us to the default WordPress login screen..Now we’ll log in to the WordPress admin area. Remember that email we sent to ourselves. If you forgot your login info, you’ll be able to reference that email, and retrieve the details....



This is a shot of the Admin area, once we log into our WordPress installation. Oh, BTW, wasn't the install EASY??? I told you it wouldn't take any time....Hopefully, we've satisfied even you skeptic's on that one....

lesswork.net (View site »)

Howdy, **iphonedemo** [Sign Out, My Profile]

DashboardWriteManageCommentsBlogrollPresentationPluginsUsersOptions

Welcome to WordPress

Use these links to get started:

- [Write a post](#)
- [Update your profile or change your password](#)
- [Add a link to your blogroll](#)
- [Change your site's look or theme](#)

Need help with WordPress? Please see our [documentation](#) or visit the [support forums](#).

WordPress Development Blog

[WordPress 2.3.1](#) — 10 days ago

WordPress 2.3.1 is now available. 2.3.1 is a bug-fix and security release for the 2.3 series. 2.3.1 fixes over twenty bugs. Some of the notable fixes are: Tagging support for Windows Live Writer Fixes for a login bug that affected those with a Blog Address different than their WordPress Address Faster taxonomy database queries, especially tag intersection [...]

[WordPress 2.3.1 Release Candidate 1](#) — 12 days ago

WordPress 2.3.1 is almost ready to go. Before we send it out the door, we're making a release candidate available so everyone can give it a last look. 2.3.1 fixes over twenty bugs. Some of the notable fixes are: Tagging support for Windows Live Writer A login bug that affected those with a Blog Address [...]

[WordPress 2.3](#) — 42 days ago

I'm thrilled to announce that Version 2.3 "Dexter" of WordPress is now ready for the world. This release includes native tagging support, plugin update notification, URL handling improvements, and much more. This release is named for the great tenor saxophonist Dexter Gordon. The entire team is really proud of this release, and I'm happy that this [...]

Latest Activity

Comments »

- [Mr WordPress](#) on [Hello world!](#) ([Edit](#))

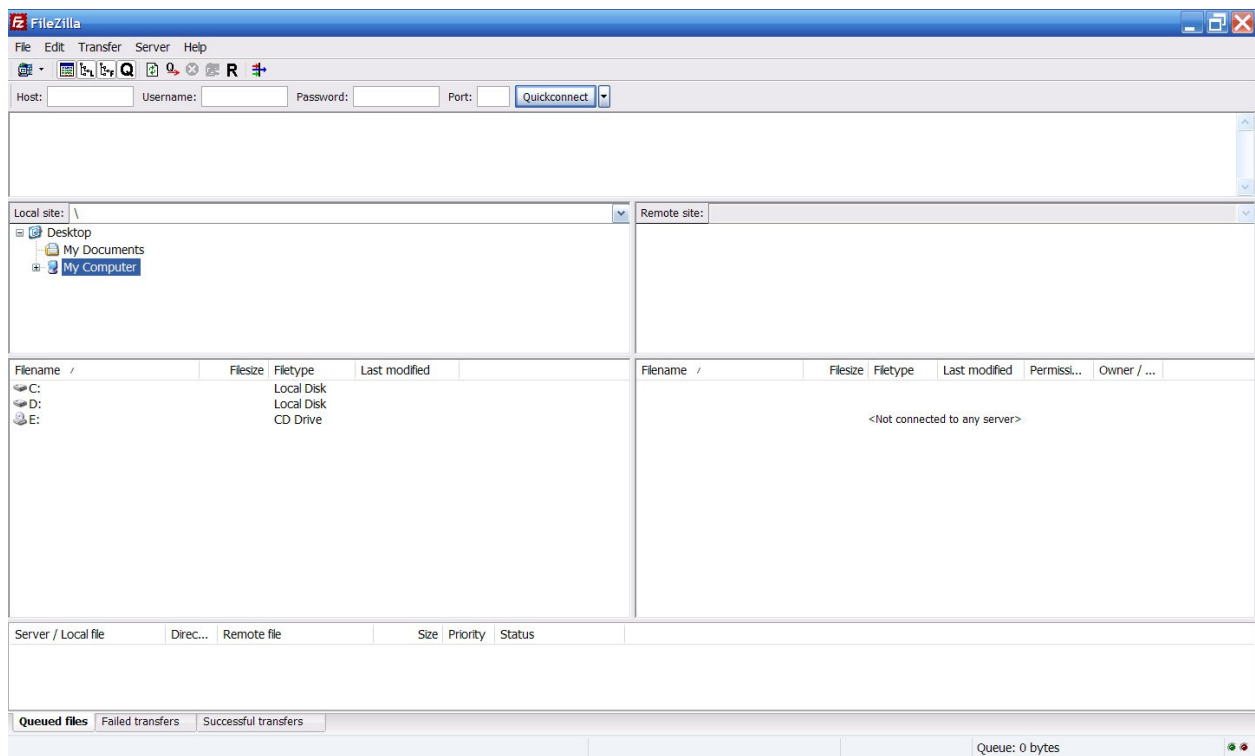
Posts »

- [Hello world!](#)

Blog Stats

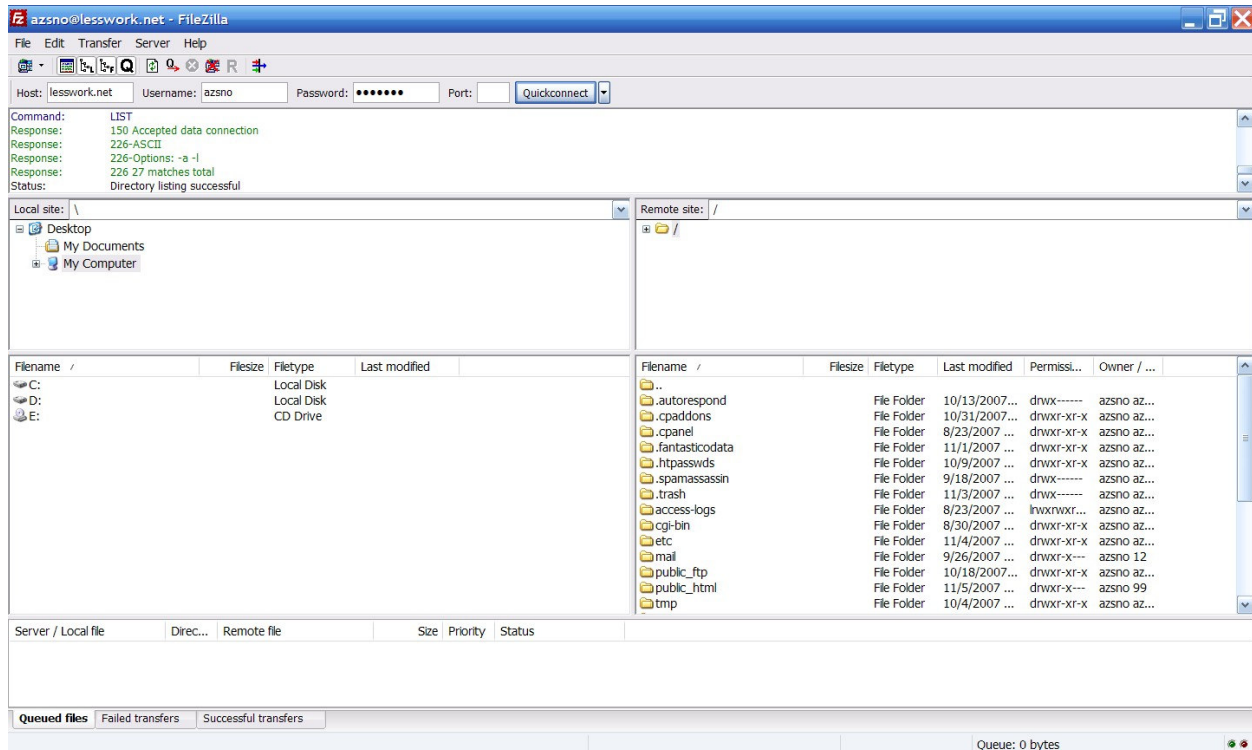
There are currently 1 [post](#) and 1 [comment](#), contained within 1 [category](#) and 0 tags.

Let's go to our "FREE" ftp program now, since we need to upload a couple of files to our site...You can find an excellent "FREE" ftp program In "FileZilla." Here's a link for the download: <http://filezilla-project.org/> Just put your Host, username, and password info in (the port should be 21), and do a Quickconnect...

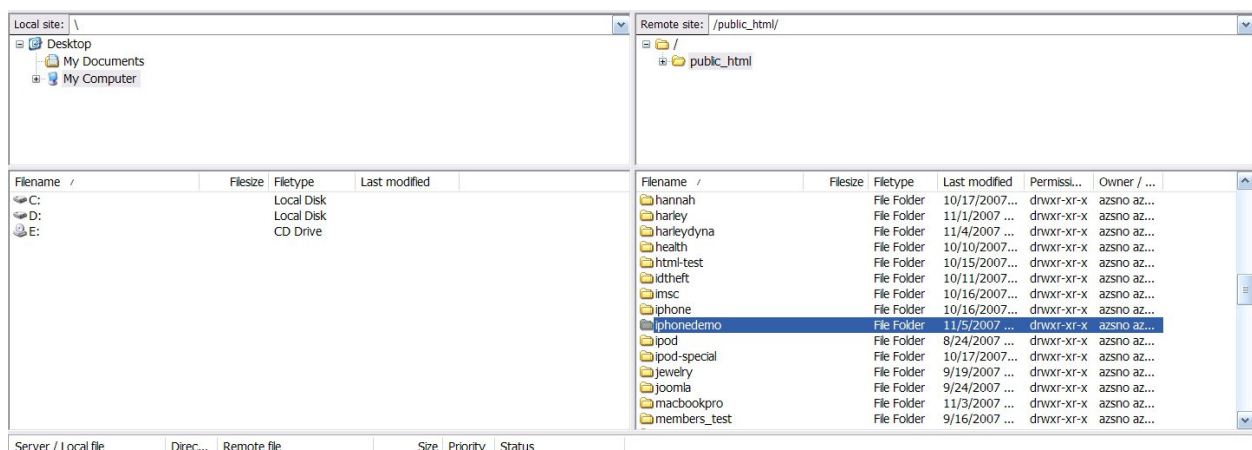


Make sure you choose “public_html” for the folder. If you make a mistake, no big deal, just delete and choose “public_html.”

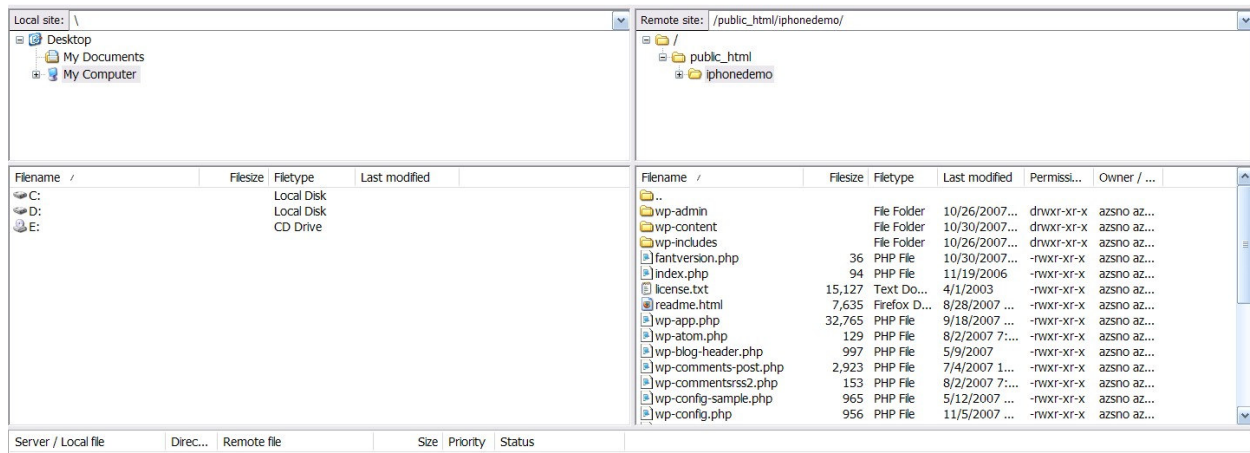
Remember the WordPress installation? You picked a folder to install WP into, and that’s where we’re going now....



The folder for this demo is iphonedemo.....



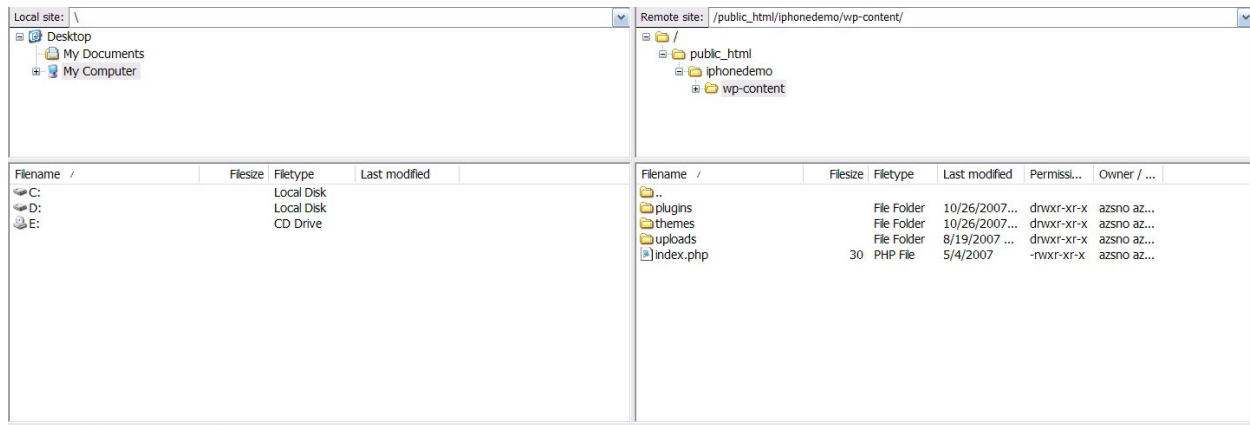
All of the files in our installation folder, are from the WordPress automated installation earlier. Now during a manual install, you are required to make a database, link the database to WP, and a number of other things Fantastico does for us automatically. Really, isn't it "Fantastico?"



The screenshot shows a file manager interface with two panes. The left pane shows the local file system with 'Desktop', 'My Documents', and 'My Computer'. The right pane shows the remote file system at '/public_html/iphonedemo/'. Below the panes is a table listing files and folders.

| Filename | Filesize | Filetype | Last modified | Permiss... | Owner / ... |
|----------------------|----------|--------------|----------------|------------|-------------|
| .. | | | | | |
| wp-admin | | File Folder | 10/26/2007... | drwxr-xr-x | azsno az... |
| wp-content | | File Folder | 10/30/2007... | drwxr-xr-x | azsno az... |
| wp-includes | | File Folder | 10/26/2007... | drwxr-xr-x | azsno az... |
| fantversion.php | 36 | PHP File | 10/30/2007... | -rwxr-xr-x | azsno az... |
| index.php | 94 | PHP File | 11/19/2006 | -rwxr-xr-x | azsno az... |
| license.txt | 15,127 | Text Do... | 4/1/2003 | -rwxr-xr-x | azsno az... |
| readme.html | 7,635 | Firefox D... | 8/28/2007 ... | -rwxr-xr-x | azsno az... |
| wp-app.php | 32,765 | PHP File | 9/18/2007 ... | -rwxr-xr-x | azsno az... |
| wp-atom.php | 129 | PHP File | 8/2/2007 7:... | -rwxr-xr-x | azsno az... |
| wp-blog-header.php | 997 | PHP File | 5/9/2007 | -rwxr-xr-x | azsno az... |
| wp-comments-post.php | 2,923 | PHP File | 7/4/2007 1:... | -rwxr-xr-x | azsno az... |
| wp-commentsrss2.php | 153 | PHP File | 8/2/2007 7:... | -rwxr-xr-x | azsno az... |
| wp-config-sample.php | 965 | PHP File | 5/12/2007 ... | -rwxr-xr-x | azsno az... |
| wp-config.php | 956 | PHP File | 11/5/2007 ... | -rwxr-xr-x | azsno az... |

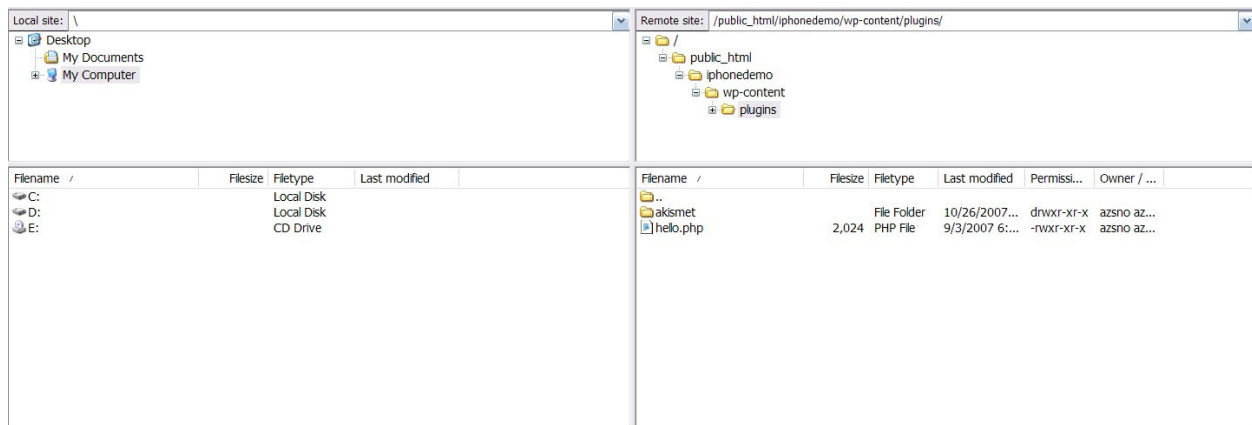
Now let's find the folder wp-content, and double click....You'll now see three folders named plugins, themes, and uploads.....



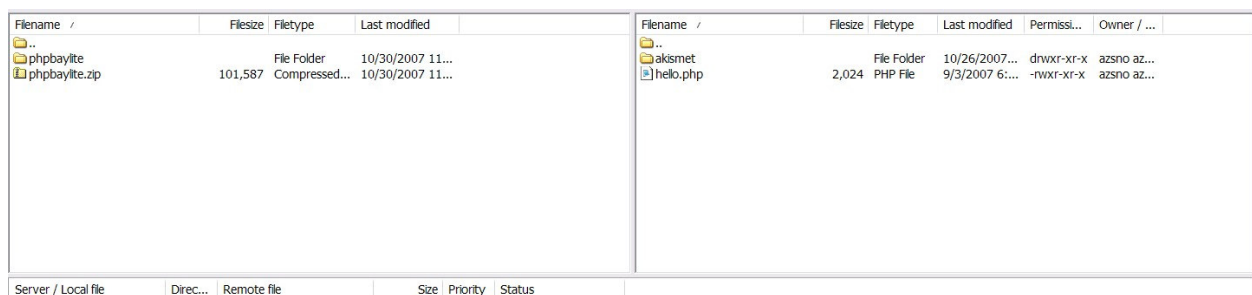
The screenshot shows the same file manager interface, but now the right pane shows the contents of the '/public_html/iphonedemo/wp-content/' directory. The table below lists the files and folders within this directory.

| Filename | Filesize | Filetype | Last modified | Permissi... | Owner / ... |
|-----------|----------|-------------|---------------|-------------|-------------|
| .. | | | | | |
| plugins | | File Folder | 10/26/2007... | drwxr-xr-x | azsno az... |
| themes | | File Folder | 10/26/2007... | drwxr-xr-x | azsno az... |
| uploads | | File Folder | 8/19/2007 ... | drwxr-xr-x | azsno az... |
| index.php | 30 | PHP File | 5/4/2007 | -rwxr-xr-x | azsno az... |

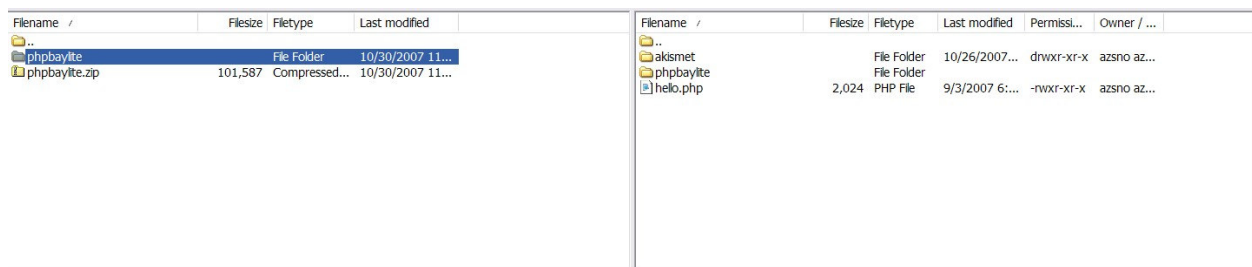
Let's pick plugins.....



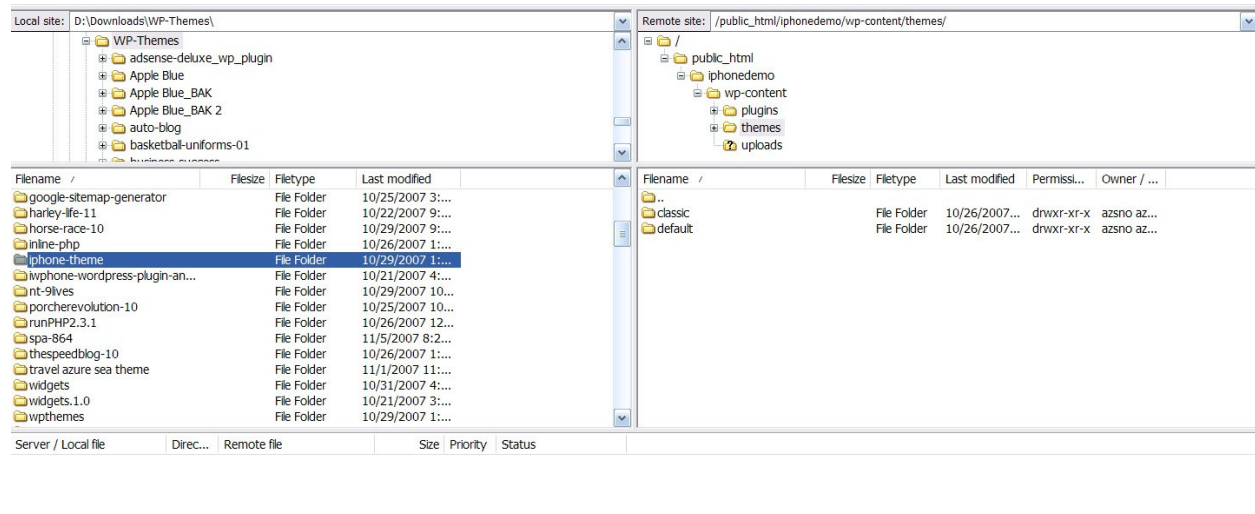
Remember where you downloaded phpBay Lite? Well we're going to upload that "FREE" software to the plugin directory.....



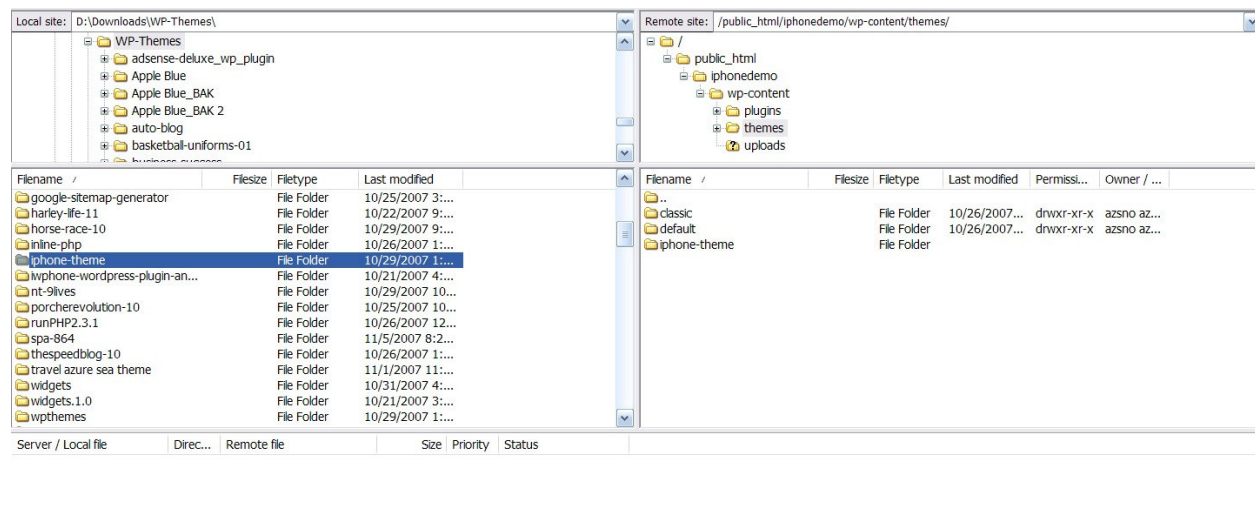
Just highlight the phpbaylite file on the left of your screen, and drag it over to the window on the right....FileZilla will upload phpbaylite to your WordPress website automatically.....



Now, let's go to the "Themes" directory. Find your "FREE" theme you saved on your computer, highlight it, and drag it over to the right side of your screen. Make sure you're actually in the "Themes" directory...



Ok, there we are. All Done! The theme I picked, iphone-theme is now under my "themes" folder in my WordPress installation....



Using our browser, you should already be logged into the WordPress Admin area. Let's go to "Options" and we can see the initial page for our website....Pick an outstanding "Blog title" and "Tagline," since these will actually show up on your home page, and be creative. The search engines love "Keywords" here...

Make sure you check "Users must be registered...." Because we don't want other's to be able to post comments on our website.

You can also choose what time zone you're located in, and click "Update Options."

The screenshot shows the WordPress 'General Options' settings page. At the top, there's a navigation bar with links like 'Dashboard', 'Write', 'Manage', 'Comments', 'Blogroll', 'Presentation', 'Plugins', 'Users', and 'Options' (which is highlighted). Below this is a sub-navigation bar with 'General' (highlighted), 'Writing', 'Reading', 'Discussion', 'Privacy', 'Permalinks', and 'Miscellaneous'. The main content area is titled 'General Options' and contains several settings:

- Blog title:** A text input field containing 'Apple iPhone Discount DEALS!!!'.
- Tagline:** A text input field containing 'Apple iPhone Super Discount Deals on eBay'. Below it is a small instruction: 'In a few words, explain what this blog is about.'
- WordPress address (URL):** A text input field containing 'http://lesswork.net/iphonedemo'.
- Blog address (URL):** A text input field containing 'http://lesswork.net/iphonedemo'. Below it is a small instruction: 'Enter the address here if you want your blog homepage to be different from the directory you installed WordPress.'
- E-mail address:** A text input field containing 'iphone@lesswork.net'. Below it is a small instruction: 'This address is used only for admin purposes.'
- Membership:** Two checkboxes: 'Anyone can register' (unchecked) and 'Users must be registered and logged in to comment' (checked).
- New User Default Role:** A dropdown menu set to 'Subscriber'.
- Date and Time:**
 - UTC time is:** A text input field containing '2007-11-05 5:14:41 pm'.
 - Times in the blog should differ by:** A text input field containing '-7' followed by the text 'hours (Your timezone offset, for example -6 for Central Time.)'.
 - Default date format:** A text input field containing 'F j, Y'. Below it is the output: 'November 5, 2007'.
 - Default time format:** A text input field containing 'g:i a'. Below it is the output: '5:14 pm'.
 - Below these is a link: 'Documentation on date formatting. Click "Update options" to update sample output.'
- Weeks in the calendar should start on:** A dropdown menu set to 'Monday'.

At the top right of the settings area is an 'Update Options »' button. At the bottom right is another 'Update Options »' button. At the very bottom of the page, there is a WordPress logo and the text: 'Thank you for creating with WordPress | Documentation | Feedback | Version 2.3.1'.

Now let's go on over to Plugins. As you can see, our phpBay Lite Plugin is living nicely on our page. Just click "Activate" and it's now ready to configure....

lesswork.net (View site »)

Howdy, **iphonedemo**. (Sign Out, My Profile)

DashboardWriteManageCommentsBlogrollPresentation**Plugins**UsersOptions

PluginsPlugin Editor

Plugin Management

Plugins extend and expand the functionality of WordPress. Once a plugin is installed, you may activate it or deactivate it here.

| Plugin | Version | Description | Action | |
|--|---------|--|----------|------|
| Akismet | 2.0.2 | Akismet checks your comments against the Akismet web service to see if they look like spam or not. You need a WordPress.com API key to use it. You can review the spam it catches under "Comments." To show off your Akismet stats just put <code><?php akismet_counter(); ?></code> in your template. <i>By Matt Mullenweg.</i> | Activate | Edit |
| Hello Dolly | 1.5 | This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page. <i>By Matt Mullenweg.</i> | Activate | Edit |
| phpBay Lite Plugin for Wordpress | 1.4 | Add eBay auction listings to your Wordpress posts. <i>By Wes Smith.</i> | Activate | Edit |

[Deactivate All Plugins](#)

If something goes wrong with a plugin and you can't use WordPress, delete or rename that file in the `wp-content/plugins` directory and it will be automatically deactivated.

Get More Plugins

You can find additional plugins for your site in the [WordPress plugin directory](#).

To install a plugin you generally just need to upload the plugin file into your `wp-content/plugins` directory. Once a plugin is uploaded, you may activate it here.

It goes "GREEN" when the plugin becomes active....

lesswork.net (View site »)

Howdy, **iphonedemo**. (Sign Out, My Profile)

DashboardWriteManageCommentsBlogrollPresentation**Plugins**UsersOptions

PluginsPlugin Editor

! Plugin **activated**.

Plugin Management

Plugins extend and expand the functionality of WordPress. Once a plugin is installed, you may activate it or deactivate it here.

| Plugin | Version | Description | Action | |
|--|---------|--|------------|------|
| Akismet | 2.0.2 | Akismet checks your comments against the Akismet web service to see if they look like spam or not. You need a WordPress.com API key to use it. You can review the spam it catches under "Comments." To show off your Akismet stats just put <code><?php akismet_counter(); ?></code> in your template. <i>By Matt Mullenweg.</i> | Activate | Edit |
| Hello Dolly | 1.5 | This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page. <i>By Matt Mullenweg.</i> | Activate | Edit |
| phpBay Lite Plugin for Wordpress | 1.4 | Add eBay auction listings to your Wordpress posts. <i>By Wes Smith.</i> | Deactivate | Edit |

[Deactivate All Plugins](#)

If something goes wrong with a plugin and you can't use WordPress, delete or rename that file in the `wp-content/plugins` directory and it will be automatically deactivated.

Get More Plugins


You can find additional plugins for your site in the [WordPress plugin directory](#).

Let's go to "Presentation" now, where you can view all of the themes you have uploaded to WP....We can see our iPhone Theme, just double click it to active as our "Current" Theme.....

Dashboard Write Manage Comments Blogroll **Presentation** Plugins Users Options


Themes Widgets Theme Editor Header Image and Color

Current Theme




WordPress Default 1.6 by Michael Heilemann
The default WordPress theme based on the famous Kubrick.
All of this theme's files are located in wp-content/themes/default.

Available Themes



iPhone Theme



WordPress Classic

As we can see, our iPhone Theme is our "Current" theme now...Wow, this is SoooooooooooooooooooooKOOOOL!!!!


lesswork.net (View site ») Howdy, **iphonedemo**. [Sign Out, My Profile]

Dashboard Write Manage Comments Blogroll **Presentation** Plugins Users Options

Themes Widgets Theme Editor


! New theme activated. [View site »](#)

Current Theme




iPhone Theme by Geek Hacks
An awesome iPhone theme for Wordpress, widget ready and xhtml compliant
All of this theme's files are located in wp-content/themes/iphone-theme.

Available Themes



WordPress Classic



WordPress Default

We'll now go to the "Options" tab and configure our phpBay Lite plugin...You can Select Affiliate Type, eBay PID, and whether you'd like to display an eBay logo....

Apple iPhone Discount DEALS!!! (View site >)

Howdy, **iphonedemo**. (Sign Out, My Profile)

DashboardWriteManageCommentsBlogrollPresentationPluginsUsersOptions

GeneralWritingReadingDiscussionPrivacyPermalinksMiscellaneous**phpBay Lite**

phpBay Lite Wordpress Plugin Version 1.4

Options

Select Affiliate Type: ☐ Commission Junction ☐ Mediaplex

Enter Your Ebay PID:

Display Ebay Logo? ☐ Yes ☒ No

Update Options >

phpBay Lite Instructions

phpBay Lite is the original free Ebay plugin for Wordpress. Don't settle for untested copies of our works by unscrupulous people.

When writing or editing a post, a new button will appear on the button panel as "pBL" (in the "Code" tab) which stands for **phpBay Lite**. Just place your cursor in the text window where you want to display auctions and press the pBL button and it will insert the pre-formatted code for you.

There are two parameters used in the tag. The first is the keyword(s) of what you want to list, the second is the number of listings you want displayed. Example:

```
[phpbay]apple ipod, 10[/phpbay]
```

I've picked the options I need to properly get paid from Commission Junction now. Make sure you "Update Options" or your choices won't be saved....

Apple iPhone Discount DEALS!!! (View site >)

Howdy, **iphonedemo**. (Sign Out, My Profile)

DashboardWriteManageCommentsBlogrollPresentationPluginsUsersOptions

GeneralWritingReadingDiscussionPrivacyPermalinksMiscellaneous**phpBay Lite**

! phpBay Lite options saved.

phpBay Lite Wordpress Plugin Version 1.4

Options

Select Affiliate Type: ☒ Commission Junction ☐ Mediaplex

Enter Your Ebay PID:

Display Ebay Logo? ☒ Yes ☐ No

Update Options >

phpBay Lite Instructions

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Let's now move over to the "Write" tab. Make sure you choose "Write Post" under the "Write" tab; this will bring up our page where our eBay auctions will be posted...

Pick a "Great" title here, "Keywords" are "Key." Now that was "funny," I don't care who you are....;-) Next click the "Code" tab and click on pBL, that will automatically insert the phpBay code into the page...Pretty slick, Right???

Apple iPhone Discount DEALS!!! (View site >)

Howdy, iphonedemo. [Sign Out, My Profile]

Dashboard Write Manage Comments Blogroll Presentation Plugins Users Options

Write Post Write Page

Title

Post

Visual Code

b i link b-quote del ins img ul ol li code more lookup close tags pBL

[phpbay]keyword(s), 10[/phpbay]

Tags (separate multiple tags with commas: cats, pet food, dogs)

Save and Continue Editing Save Publish

Upload

File Browse...

Title

Description

Categories

Add

Separate multiple categories with commas.

☐ Uncategorized

Discussion

☒ Allow Comments

☒ Allow Pings

Post Password

Post Slug

Ok, now we're ready to add the category and number of items we want displayed. In this example, I listed Apple iPhone unlocked, 20 items....**Make sure the "" are removed and the , 's are left to separate the item category for the number of items displayed....***

Apple iPhone Discount DEALS!!! (View site »)

Howdy, **iphonedemo**. (Sign Out, My Profile)

Dashboard

Write

Manage

Comments

Blogroll

Presentation

Plugins

Users

Options

Write Post

Write Page

Title

Apple iPhone - Super Discount Prices

Post

Visual

Code

b

i

[link](#)

b-quote

del

ins

img

ul

ol

li

code

more

lookup

close tags

pBL

[phpbay]Apple iPhone unlocked, 20[/phpbay]

Tags (separate multiple tags with commas: cats, pet food, dogs)

Save and Continue Editing

Save

Publish

Upload

File

Browse...

Title

Description

Categories

Add

Separate multiple categories with commas.

☐ Uncategorized

Discussion

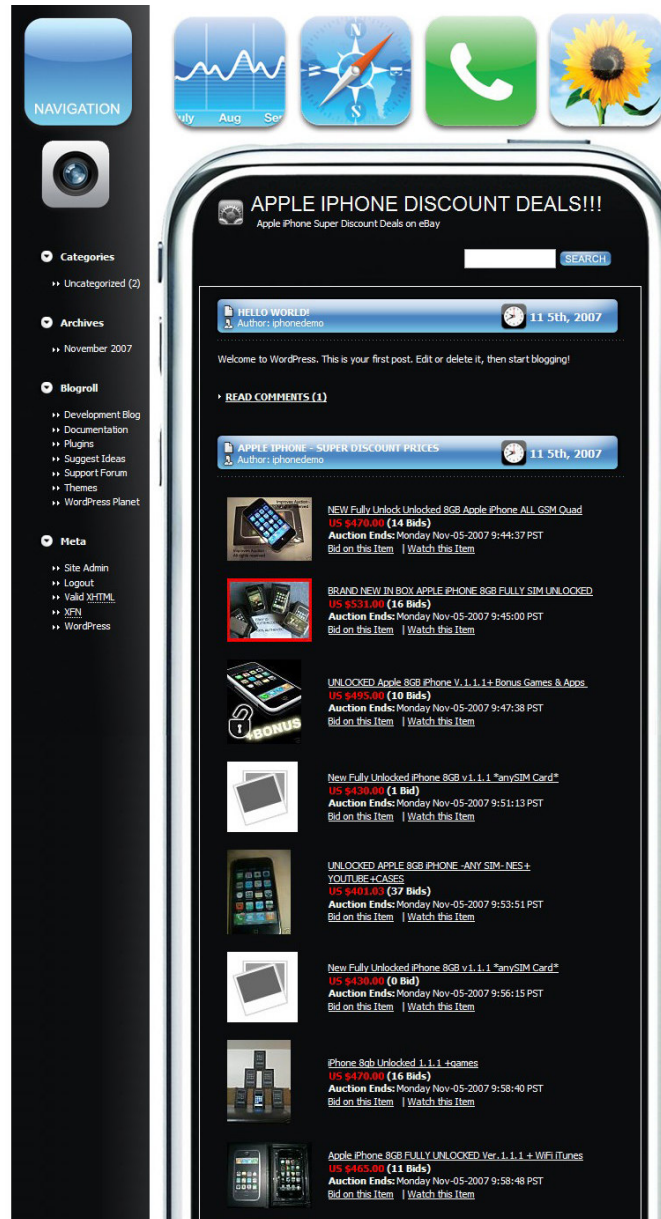
☐ Allow Comments

☒ Allow Pings

Post Password

Post Slug

Well, here's our completed site.....Whoops!!! What's that "Hello World" doing on my eBay CA\$H generating site??? No Worries, that's just the default page WordPress add's to all of it's website's...10 Second's and it's gone.....



Let's just go to "Manage" and we'll see our post's....The Apple iPhone post is the one we want at the top of our page, and of course we see the WP default "Hello World" page....

Apple iPhone Discount DEALS!!! (View site »)

Howdy, **iphonedemo**. [Sign Out, My Profile]

DashboardWrite**Manage**CommentsBlogrollPresentationPluginsUsersOptions

PostsPagesUploadsCategoriesFilesImportExport

Posts

Search terms...


Status...
Any

Month...
Any

Category...
All

Filter »

| ID | When | Title | Categories | Comments | Author | | | |
|----|---------------------------|--------------------------------------|-------------------------------|-------------------|------------|----------------------|----------------------|------------------------|
| 1 | 2007-11-05 11:03:44 am | Hello world! | Uncategorized | 1 | iphonedemo | View | Edit | Delete |
| 3 | 2007-11-05 10:25:13 am | Apple iPhone – Super Discount Prices | Uncategorized | 0 | iphonedemo | View | Edit | Delete |

 Thank you for creating with [WordPress](#) | [Documentation](#) | [Feedback](#) | Version 2.3.1

Just choose the "Delete" on the "Hello World" entry, and voila, the page is no more.....

Apple iPhone Discount DEALS!!! (View site »)

Howdy, **iphonedemo**. [Sign Out, My Profile]

DashboardWrite**Manage**CommentsBlogrollPresentationPluginsUsersOptions

PostsPagesUploadsCategoriesFilesImportExport

Posts

Search terms...


Status...
Any

Month...
Any

Category...
All

Filter »

| ID | When | Title | Categories | Comments | Author | | | |
|----|---------------------------|--------------------------------------|-------------------------------|-------------------|------------|----------------------|----------------------|------------------------|
| 3 | 2007-11-05 10:25:13 am | Apple iPhone – Super Discount Prices | Uncategorized | 0 | iphonedemo | View | Edit | Delete |

 Thank you for creating with [WordPress](#) | [Documentation](#) | [Feedback](#) | Version 2.3.1

Now we want to add our AdSense code to our web page....This is “SO EASY” even a Cave Man could do it.....LOL. Ok, let’s go back to “Presentation” and choose the “Widgets” tab below....

Apple iPhone Discount DEALS!!! (View site >)

Howdy, **iphonedemo**. [Sign Out, My Profile]

[Dashboard](#) [Write](#) [Manage](#) [Comments](#) [Blogroll](#) **[Presentation](#)** [Plugins](#) [Users](#) [Options](#)

[Themes](#) **[Widgets](#)** [Theme Editor](#)

Sidebar Arrangement

You can drag and drop widgets onto your sidebar below.

Save Changes >

Left sidebar

Default Sidebar

Your theme will display its usual sidebar when this box is empty. Dragging widgets into this box will replace the usual sidebar with your customized sidebar.

Available Widgets

Archives

Calendar

Categories 1

Links

Meta

Pages

Recent Comments

Recent Posts

RSS 1

Search

Tag Cloud

Text 1

Save Changes >

Categories Widgets


How many categories widgets would you like?

Text Widgets

How many text widgets would you like?

RSS Feed Widgets

How many RSS widgets would you like?

 Thank you for creating with [WordPress](#) | [Documentation](#) | [Feedback](#) | Version 2.3.1

We want to pick “Text Widget’s” and since Google only allows 3 Adsense ad’s per page, I’ll pick 3 and choose “Save.”

The screenshot shows the WordPress 'Appearance > Widgets' page. It has three sections: 'Categories Widgets', 'Text Widgets', and 'RSS Feed Widgets'. Each section has a dropdown menu to select the number of widgets and a 'Save' button. In the 'Categories Widgets' section, the dropdown is set to '1'. In the 'Text Widgets' section, the dropdown is set to '3'. In the 'RSS Feed Widgets' section, the dropdown is set to '1'.

Categories Widgets

How many categories widgets would you like? Save

Text Widgets

How many text widgets would you like? Save

RSS Feed Widgets

How many RSS widgets would you like? Save

Now let’s look at the “Available Widgets” box and we’ll see our 3 Text Boxes, labeled Text 1, Text 2, Text 3....

The screenshot shows the 'Sidebar Arrangement' page. It has a 'Left sidebar' section with a 'Default Sidebar' box containing instructions. Below this is the 'Available Widgets' section, which contains a grid of widget boxes. The 'Text' widgets are labeled 'Text 1', 'Text 2', and 'Text 3'. There are 'Save Changes »' buttons at the top right and bottom right of the page.

Sidebar Arrangement

You can drag and drop widgets onto your sidebar below.

Save Changes »

Left sidebar

Default Sidebar

Your theme will display its usual sidebar when this box is empty. Dragging widgets into this box will replace the usual sidebar with your customized sidebar.

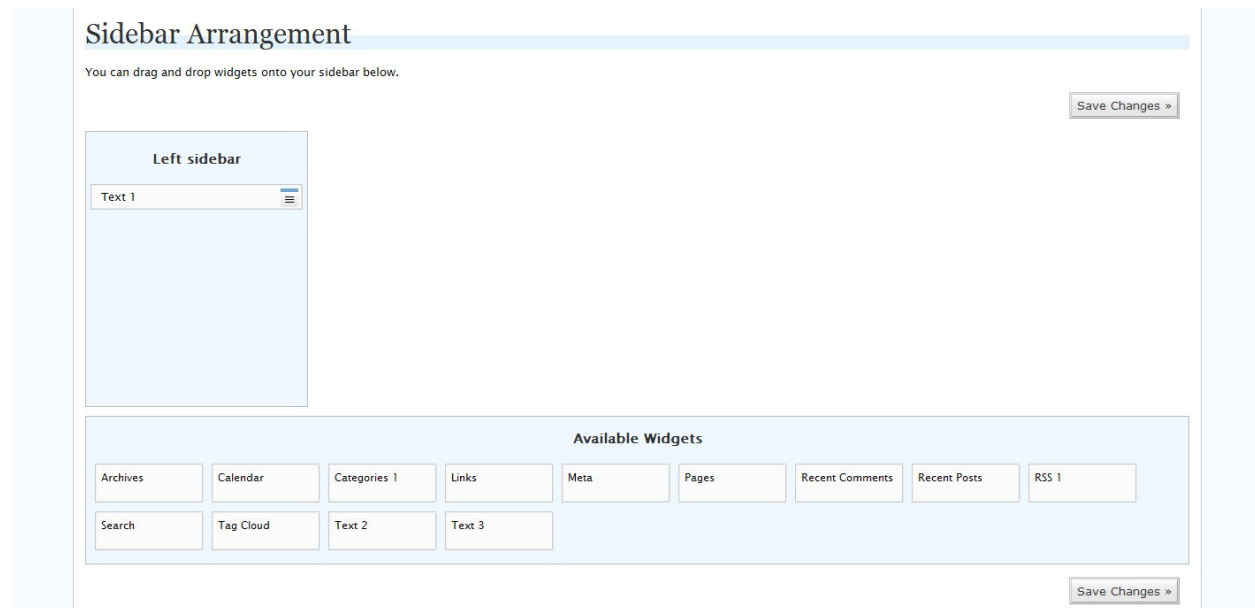
Available Widgets

Archives Calendar Categories 1 Links Meta Pages Recent Comments Recent Posts RSS 1

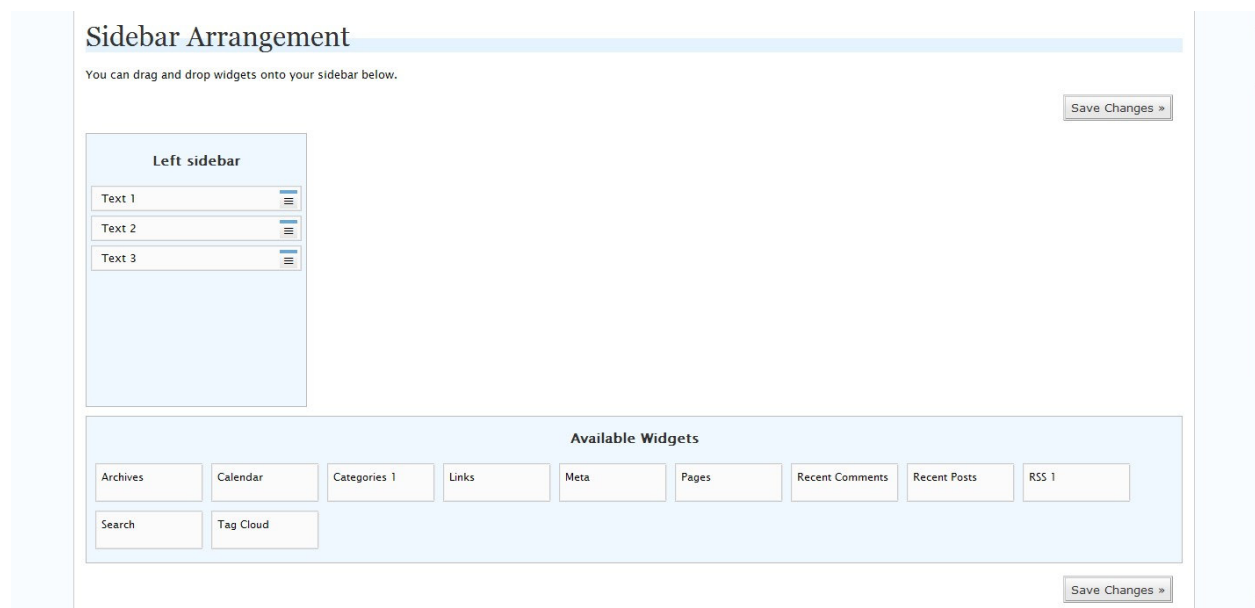
Search Tag Cloud Text 1 Text 2 Text 3

Save Changes »

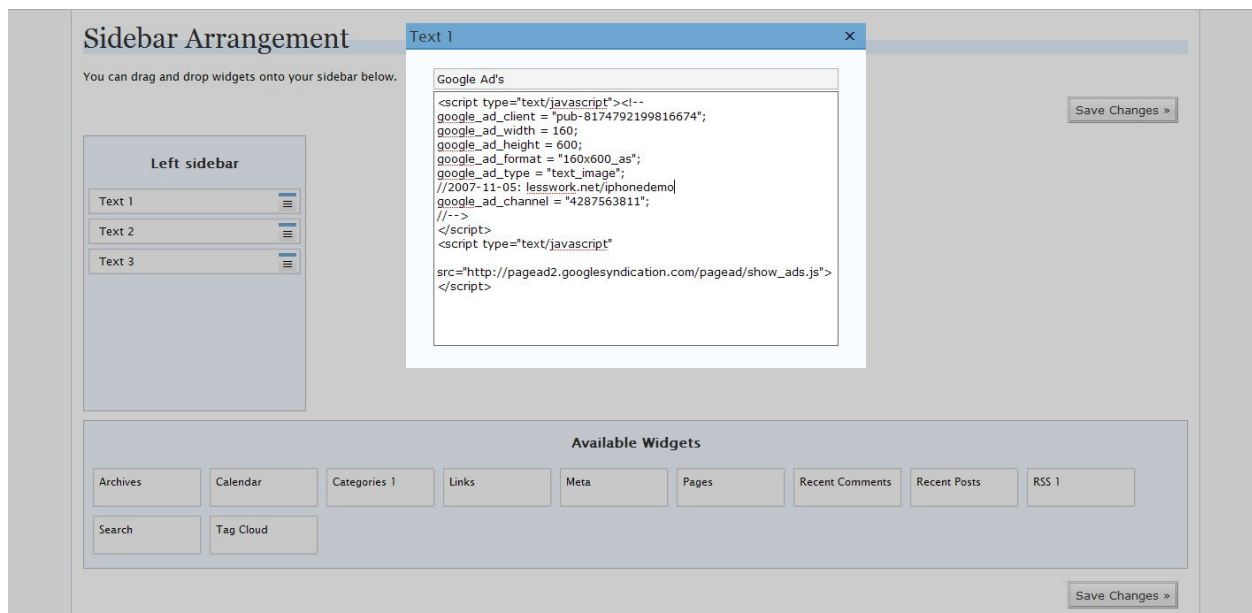
Now it's simply a matter of "drag" and "drop." Drag the text box to the sidebar and release.....Do the same for Text 2 and Text 3....



Here's all of our Text boxes, living happily in the "Left Sidebar." Now if your template has a "right" sidebar, or even sidebar's on both side's, it's just a matter of "drag" and "drop." You are able to place the "Widget's" anywhere you desire....SEE, how EASY this IS????



Now this tutorial doesn't include how to get the Adsense script, maybe I'll include that information in REV 2, but for now I'll assume you know how to retrieve the Adsense script.....Once you have the Adsense script, just click on the "box" with the "horizontal" lines on each "Text 1, 2, or 3" rectangle, and this is the box you'll get....Place your "Title" in the top frame (I picked Google Ad's for mine-clever heh???)....Now paste the Adsense script into the box....click on the "X" in the top right hand corner and the box will disappear to the "Sidebar." Rinse and Repeat for the other "Text" boxes you have.....Remember to "Save Changes"



Now let's view the site: <http://lesswork.net/iphonedemo/>

Look's pretty good to me.....There are many more things you can do to "Customize" these Professional looking eBay & Adsense mini-sites, but that is outside the scope of this book....

BTW, if you want more control over your phpBay code then you'll want to invest in [phpBay PRO](#).

With phpBay Pro, you can ...



Earn revenue through Ebay's affiliate program using Commission Junction, Mediaplex or TradeDoubler.



Create targeted niche based stores or pages that cater to your web site visitors.



Add keyword rich Ebay items to your php based web site that encourage impulsive buys.



Add SEO value to your content that can potentially increase search engine rankings.



List auction items regionally from 14 different countries.



List items by postal code (zip code) for localized results.



List items from specific Ebay categories.



List items from specific sellers.



Listings displayed in language and currency of selected country.



Mask outgoing Ebay links.



Use SID tracking for third party software.



Have complete control over options to fine tune results that encourage your visitors to click.

I sincerely hope you enjoyed this eBook, and now “Git ‘er DUN.”